



# HerRights Intern - Volunteer Job Postings December 2021

## HerRights Seeking Volunteer **Fundraiser**

### POSITION OVERVIEW

- HerRights is offering a virtual opportunity for a volunteer fundraiser to increase support for our nonprofit through philanthropy, sponsorship and grants. The ideal candidate will have knowledge of, and a passion for women's empowerment and social justice, as well as talent and experience raising money for nonprofit organizations / worthy causes.
- Throughout the year, HerRights manages and sponsors multiple programs and projects to assist and empower women in the U.S. and internationally. The contributions you facilitate will help to establish a dedicated, sustainable source of funding for HerRights to continue urgently needed work impacting on general and target populations including women experiencing homelessness and joblessness, women seeking protection from abuse, women workers, youth, and others.
- As a HerRights intern, you will gain hands-on experience and training, learning nonprofit marketing and campaign strategy. You will have the opportunity to network with major partners in Arizona such as community organizations, direct service providers, women's advocacy groups, and corporations.
- You will receive training, mentoring, and a letter of recommendation upon completion of your time with us.
- At the end of this experience, you will have helped HerRights to significantly grow its brand and increase awareness and contributions, which in turn will fund urgently needed programs. You too will walk away enriched with a new arsenal of skills, an understanding of the nonprofit world, new connections (invaluable as you graduate and pursue your career), and a deep appreciation for the work we do to elevate and protect women. This is a great opportunity for you to develop your fundraising skills.

### PRIMARY RESPONSIBILITIES

- Create a strong fundraising message that appeals to prospects and donors
- Plan and oversee campaigns and events to solicit donations; facilitate donations for general fund and specific projects/programs
- Identify and reach out directly to prospects and donors
- Research funding sources including businesses, individual philanthropists, foundations and grants, and like-minded organizations
- Assist in creating fundraising materials for direct mail and social media with compelling verbiage and imagery
- Use online platforms to raise donations / organize crowdfunding
- Manage annual giving campaigns, seasonal social media campaigns, and capital campaigns for the creation or expansion of endowments
- Maintain meticulous records of prospect and donor data
- Evaluate the success of previous fundraising efforts
- Document best practices and create new training tools that will assist other HerRights volunteers in identifying and cultivating donor relationships
- Participate in strategic brainstorming with Board to improve fundraising and new donor outreach

### MINIMUM QUALIFICATIONS

- Fundraising experience
- Excellent writing skills
- Advanced interpersonal skills
- Motivated self-starter with ability to collaborate as a team player, as well as successfully execute projects independently
- Strong project manager who is extremely organized; attention to detail is key
- Ability to grasp and articulate HerRights mission, vision and programs

### HOURS PER WEEK

- You will work remotely and on your own schedule; however, attendance at 1-2 recurring weekly Zoom meetings is required. We ask for a minimum commitment of 6 months for at least 10 hours a week.

### HOW TO APPLY

Email resume and letter of interest to [herrights@herrights.website](mailto:herrights@herrights.website).



## HerRights Seeking Volunteer **Social Media Content Manager**

### POSITION OVERVIEW

- We are offering a virtual opportunity for a volunteer social media content manager to create daily posts on behalf of our nonprofit organization, as well as grow our online footprint through networking. The ideal candidate will have knowledge of, and a passion for, women's empowerment and social justice, as well as talent and experience creating business-quality social media content.
- As a HerRights intern, you will gain hands-on experience and training, learning aspects of nonprofit marketing and communications, social media management, and branding. You will also have the opportunity to network with major partners in Arizona such as community organizations, direct service providers, women's advocacy groups, and corporations spearheading diversity and inclusion initiatives through philanthropy.
- You will receive training, mentoring, and a letter of recommendation upon completion of your time with us.
- At the end of this experience, you will have helped HerRights to significantly grow its brand, and through that expanded reach, increase awareness and contributions, which in turn will fund urgently needed programs. You too will walk away enriched with a new arsenal of skills, an understanding of the nonprofit world, new connections (invaluable as you graduate and pursue your career), and a deep appreciation for the work we do to elevate and protect women. This is a great opportunity for you to develop and prove your digital marketing talents to future employers, as the impact of your work with HerRights can be easily measured and communicated.

### PRIMARY RESPONSIBILITIES:

- Research, vet and produce social media content to increase number of followers, likes and shares
- Content calendar execution - timely deployment of social media content to drive maximum traffic
- Identify media outlets, sister orgs, partners and influencers that are aligned with our mission, and interface to share our story and reach their followers
- Write content for posts that focus on HerRights
- Research and reiterate content for posts that focus on external news relevant to our mission
- Assist with production and distribution of videos and pictures to promote our organization and thank our donors
- Other projects as assigned

### MINIMUM QUALIFICATIONS:

- Enrolled in a Bachelor's program at an accredited university
- Excellent writing skills
- Familiar with posting for business on Twitter, Facebook, LinkedIn, Instagram, TikTok, Snapchat
- Passion for HerRights mission, diversity and inclusion, social justice

### PREFERRED

- Major or minor in journalism, marketing or gender studies
- Experience creating social media content for business
- Familiar with social media trends and platform capabilities

### HOURS

- You will work remotely and on your own schedule; however, attendance at 1-2 recurring weekly Zoom meetings is required. We ask for a minimum commitment of 6 months for at least 10 hours a week.

### HOW TO APPLY

Email resume and letter of interest to [herrights@herrights.website](mailto:herrights@herrights.website).

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### ABOUT HERRIGHTS

Founded in 2016 HerRights is a nonprofit social enterprise working to end gender-based violence and injustice by facilitating prevention, victim support, and rehabilitation.

Her Rights' **vision** is a world in which women are free to flourish, prosper, and speak their truth – a world free of rape, violence, bigotry, and institutionalized inequality. Our **mission** is to achieve social and economic gender parity through a global network that delivers empowerment tools, eliminates gender-based violence, and drives gender-equality policies.